



1158 Texas Avenue
Shreveport, Louisiana 71101



Dear Bossier Chamber Member:

Venture Publishing Inc. of Bossier-Shreveport has been selected to produce the 2010 Bossier Chamber of Commerce Annual Membership Directory. We are proud that this job will be produced and printed in our area and look forward to working with you for your businesses inclusion in this prestigious business-building booklet.

Produced annually, it is extremely cost-effective and essential for establishing your connections with other Bossier City and Shreveport businesses as well as newcomers and businesses new to the area. Participate and be on the ground floor for new businesses. What a great way to support economic development and garner new customers!

We can work with you to produce a beautiful ad and provide proofs for your approval. Confirmation of Ad Space by December 31 and save five percent (5%).

We have four account executives as well as two project managers who will be working with Chamber members. Our account executives and their contact information:

Project Managers:

Hugh Johnson, Vice President 318-222-0409, ext. 111; hugh@theforumnews.com

Account Executives:

Jane R. Smith, Sales 318-222-0409, ext. 108; jrsmith@theforumnews.com

Elizabeth Elder, Sales 318-222-0409, ext 109; elizabeth@theforumnews.com

Virginia St. John, Sales 318-222-0409, ext. 112; virginia@theforumnews.com

Denise LaRue, Sales 318-222-0409, ext. 114; denise@theforumnews.com

We look forward to working with you on this important business guide!

Best Regards,

Jay Covington, President/Publisher
Venture Publishing, Inc.



ADVERTISING INFORMATION



BOSSIER
CHAMBER OF COMMERCE

*Still doing it
right!*

2009

MEMBERSHIP DIRECTORY / BUSINESS DIRECTORY / WHO'S WHO /
COMMUNITY PROFILE / NEWCOMER'S GUIDE



2010

**BOSSIER CHAMBER OF COMMERCE
Membership Directory**

2010 BOSSIER CHAMBER OF COMMERCE MEMBERSHIP DIRECTORY AND COMMUNITY PROFILE



Advertising Rate Schedule *(all rates are net rates)*

Published for the Bossier Chamber of Commerce by Venture Publishing Inc., Special Projects Division,
Chamber members must contact the Bossier Chamber of Commerce personally to make
changes to their listing data. The publisher does not offer this service.

Phone: 318.222.0409 Fax : 318.222.1725

Contacts: Hugh Johnson ext 111; hugh@theforumnews.com

ADVERTISING SPACE RATES

For full-color profile / editorial section:

INCLUDES: one 4-color separation, one halftone OR one logo/art scan, ad composition and a proof copy of the ad (see below for costs of additional scans). Advertisers may use any combination of the 4-color process inks (cyan, magenta, yellow and black.)

Back cover	\$3144.75
Inside covers	\$2934.75
Full Page	\$2252.25
1/2 Page	\$1522.50
1/4 Page	\$971.25
1/8 Page	\$698.25

ADVERTISING SPACE RATES

For Listing Section (Black and White):

INCLUDES: one halftone OR one logo/art scan, ad composition and a proof copy of the ad. Advertisers may use black ink only. Please see below to add spot color to your ad.

Full Page	\$1569.75
1/2 Page	\$1097.25
1/4 Page	\$677.25
1/8 Page	\$414.75
1/16 Page	\$236.25

DISPLAY ADVERTISING OPTIONS:

Guaranteed Placement: 10% of ad rate
Venture Publishing, Inc. makes every effort to follow our advertiser's requests for position, but they are not guaranteed unless paid for. If you request guaranteed placement (i.e. next to some particular information or category, etc.), your salesperson needs to get a guaranteed placement number from Jay Covington at (318) 222-0409, and it must be included on the Advertising Agreement you sign.

Spot Color (red only)	\$ 50.00
Color Proof	\$ 55.00

ADDITIONAL SCANS:

Additional Logo/Art/Halftone Scan	\$35.00
One Additional 4-color separation scan	\$75.00
Scanned Image Manipulation*	\$120.00 per hour

*includes retouching, close cropping, color alterations, ghosting, posterizing, composite and any other special effects.

Reserve your space before 12/31/09 and save 5%

Account Executives:

- Jane R. Smith, ext 108; jrsmith@theforumnews.com
- Denise LaRue, ext 114; denise@theforumnews.com
- Elizabeth Elder, ext 109; elizabeth@theforumnews.com
- Virginia St. John, ext 112; virginia@theforumnews.com

Submit materials to your salesperson, or if requested to: Venture Publishing Inc. , Special Projects Division
Attention: Hugh Johnson 1158 Texas Avenue, Shreveport, LA 71101 FAX 318.222.1725

MECHANICAL CONDITIONS:

Requests for ad sizes not listed below must be approved by publisher.

Ad sizes: (W x H)

- Trim size- 8-3/8" x 10-7/8"
- Full Page- (bleed)
8-5/8" x 11-1/8"
- Full Page- (no bleed)
7-1/2" x 9-7/8"
- 1/2 Page Horizontal-
7-1/2" x 4-7/8"
- 1/2 Page Vertical-
3-5/8" x 9-7/8"
- 1/4 Page Horizontal-
7-1/2" x 2-3/8"
- 1/4 Page Vertical-
3 5/8" x 4 7/8"
- 1/8 Page Horizontal-
3-5/8" x 2- 3/8"
- 1/16 Page Vertical-
1-3/4" x 2-3/8"

PRINTING NEGATIVES NOT ACCEPTED

Please talk to your sales person to discuss ways to accomplish an electronic data transfer. Removable disk drives and opticals will be returned; all other materials are the property of the publisher.

COMPUTER GENERATED ELECTRONIC DATA FILES

For maximum quality, advertisers who prepare their own ad copy must furnish Computer Generated Electronic File in Quark, Freehand, Pagemaker or Illustrator rather than veloxes. High-resolution PDF files are preferred. These files must include both screen and printer linked graphic files, and proofing mechanism if possible. Advertisers must provide materials that fit the above mechanical conditions. Alterations are charged at \$60.00 per hour. The publisher does furnish a proof. Please ask

your salesperson for a copy of our Guidelines for Furnishing a Digital Ad.

CANCELLATIONS:

Advertisers may cancel free of charge at time before midnight of the third day after signing the Advertising Agreement. Cancellations after midnight of the third business day after signing of the Advertising Agreement will result in a cancellation fee of 50 percent (50%) of the ad rate. Any cancellation of the Advertising Agreement by the advertiser must be in writing and delivered to the publisher by registered mail. NO CANCELLATIONS WILL BE ACCEPTED AFTER THE ADVERTISING SALES CLOSING DATE. If the publisher has compiled this ad prior to cancellation, composition, scanning and proofing charges are not refundable.

ALTERATIONS

After Venture Publishing, Inc. receives 1st proof back from the advertiser, Venture Publishing will make changes and send a new proof to advertiser. Any changes after that will be billed the following:
(except publisher errors which will be corrected at no charge)
*Simple change (a one line change such as a phone number or an address) \$35
*Layout change (moving any object in the ad, not to include any color changes) \$60
*Any color change (including changing colors and adjusting color scans) \$85 each
Anything outside of these changes will be quoted a rate at the scanned image manipulation rate on the rate sheet before the changes are made.