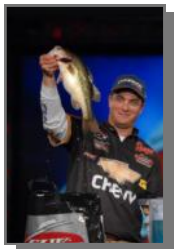


Family Fun Zone and Outdoor Expo Shreveport Convention Center February 12-13, 2010



- ↪ The Shreveport Regional Sports Authority is proud to present you with a unique opportunity to showcase your business as an exhibitor in one of the nation's leading hunting and fishing expos.



- ↪ FLW Outdoors, the largest tournament fishing organization in the world, will host its premier event featuring the world's best bass anglers competing on the Red River for a top award of \$125,000, fishing and hunting exhibits from top companies, boat displays and FREE family activities.

- ↪ FREE admission, daily giveaways – including fishing products and a whole lot more – and national television coverage on Versus and WFN are sure to draw huge crowds of fishing and hunting enthusiasts.

Additionally, a comprehensive advertising and public relations campaign will intensify in the weeks leading up to the show.



- ↪ Exhibit space is being offered at only \$295 for a 10-foot space, including 8-foot back draping and 3-foot side curtains along with a table and two chairs. Advertising opportunities also exist in the FLW Tour Event Program to be distributed at the expo, daily takeoffs and weigh-ins, and at various angler appearances throughout the event.



- ↪ For additional information, or to reserve space in the show or advertising in the FLW Tour Event Program, contact Al Chapman, Advertising Director, at 270.252.1628 or achapman@flwoutdoors.com or Ben Crandall, Account Manager, at 612.337.1938 or ben.crandall@jacobs-mgmt.com.

- ↪ We look forward to seeing you at the Family Fun Zone and Outdoor Expo in the Shreveport Convention Center Feb. 12-13, 2010.

An Event of:

